

**SOM 3 Informal Media Roundtable with APEC Experts**  
**“Revitalising Sustainable Economic Growth through BCG”**

**Thursday, 25 August 2022, 13.00 – 14.00 hrs., at Fai Room, Meliá Hotel, Chiang Mai**

*Background*

Thailand has passed the halfway mark in her APEC 2022 host year under the theme ‘Open. Connect. Balance.’ and has shifted to high gear on three key deliverables for 2022: 1) refreshing the conversation on the Free Trade Area of the Asia-Pacific (FTAAP); 2) facilitating safe and seamless travel within APEC Economies; and 3) promoting balanced, inclusive and sustainable economic growth through the BCG Economy Model.

This Third APEC Senior Officials’ Meeting (SOM3) is the final working level meeting that prepares the ground for the APEC Economic Leader’s Meeting in November. It is a significant one as we aim to drive forward scalable ideas and practical discussions on synergising bio, circular, and green practices, scaling up network and partnership among stakeholders, and operationalising sustainability in business. The discussions we have here will concretize the ‘Bangkok Goals on BCG Economy’, a leader-level document that reaffirms APEC’s commitment to surmounting the challenges of our times by advancing issues like climate change mitigation, adaptation and resilience, clean energy, and sustainable food systems.

This SOM3 Informal Media Roundtable with APEC Experts allows for a stocktaking of how Thailand has been steering APEC-wide efforts in adopting the BCG Economy Model. We will also have an opportunity to share views on the value and potential of the ‘Bangkok Goals on BCG Economy’, as a landmark document of APEC 2022, to leave a lasting legacy for a more balanced, sustainable and inclusive growth. Can it be considered a ‘future-proof’ foundation for economic resilience against other shocks and black swan events in the region?

*Programme*

12.30 hrs. – Registration (Venue: Fai Room, Meliá Hotel, Chiang Mai)

13.00 hrs. – SOM3 Informal Media Roundtable begins

- Introduction by Mr. Tanee Sangrat, Director-General, Department of Information, Ministry of Foreign Affairs of Thailand (Moderator)
- Mr. Cherdchai Chaivaivid, Director-General, Department of International Economic Affairs, Ministry of Foreign Affairs of Thailand
- Mr. Akhmad Bayhaqi, Senior Analyst, APEC Secretariat
- Representatives of the Thai private sector (Mr. Phoomson Pradaphon, SCG, and Mr. Nakarin Yano, YANO, Local textile designer)

13.30 hrs. – Q&A Session

14.00 hrs. – SOM3 Informal Media Roundtable ends

*Registration*

Interested media is kindly requested to register their attendance at [media@apec2022.go.th](mailto:media@apec2022.go.th) by 23 August 2022.

*Note*

- The SOM3 Informal Media Roundtable will be conducted in English with no interpretation service.

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